

Unlock trade potential in 2025:

# Smart Trade Finance can Boost Revenue by 20% and Cut Processing Time by 60%

Don't get left behind—see how other businesses are seizing opportunities with smarter platforms and processes.

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## 2025 Key Trends Mini Overview: Trade finance goes smart to build resilience and unlock growth

2024 was marked by high interest rates, inflation, and geopolitical tensions, including the US-China trade rivalry, the Russia-Ukraine conflict, and supply chain disruptions in the Indo-Pacific. Despite these challenges, businesses adopted digitalisation, sustainability, and alternative financing to navigate uncertainties. The year ended on a strong note, laying the foundation for the momentum of these trends to accelerate in 2025.

Monetary ease and improved credit  
affordability can be expected in 2025.



**3.3% in 2025**

Global growth is expected  
to rise moderately to  
**3.3% in 2025**



**5.70%**

2025 onwards, the global  
trade finance market size  
is expected to exhibit  
a steady CAGR of **5.70%**



**7.4%**

Asian exports expected  
to rise by **7.4%**

Source: IMF, IMARC, WTO

The Federal Reserve's late-2024 lowering of interest rates is expected to follow into 2025, though not as fast as previously thought. As this sets the tone for gradual monetary easing globally, it should also make credit more affordable for businesses. With the global economy emerging from a period of high interest rates, inflation, and trade disruptions, these numbers kindle hope of much-needed momentum in cross-border trade to boost exports and drive economic recovery.

Considering all these anticipated factors, 2025 will see past momentum accelerated, focusing on the themes of innovation, balance and opportunity. Here are some key trends that will drive trade and supply chain finance in 2025:

<p style="text-align: center; background-color: #a52a2a; padding: 5px; margin-bottom: 5px;">Innovation</p> <div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; font-weight: bold; margin-bottom: 10px;">AI and Digitalisation</p> <ul style="list-style-type: none"> <li>• Low code and predictive AI</li> <li>• Scalability</li> <li>• Reduced costs</li> <li>• Regulatory standards</li> </ul>	<p style="text-align: center; background-color: #ff4500; padding: 5px; margin-bottom: 5px;">Balance</p> <div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; font-weight: bold; margin-bottom: 10px;">Regional Diversification</p> <ul style="list-style-type: none"> <li>• Enhanced resilience</li> <li>• Newer markets</li> <li>• Increased adaptability</li> <li>• Boost in nearshoring and friend-shoring</li> </ul>	<p style="text-align: center; background-color: #483d8b; padding: 5px; margin-bottom: 5px;">Opportunity</p> <div style="text-align: center; margin-bottom: 10px;">  </div> <p style="text-align: center; font-weight: bold; margin-bottom: 10px;">Digital Trade Finance</p> <ul style="list-style-type: none"> <li>• More stringent MLETRs</li> <li>• Basel III adoption</li> <li>• Blockchain and digital currencies</li> </ul>
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Why should we watch out for these trends?



**Digital Trade Finance**  
Growth in Asia

**20%**

Digital trade could boost trade revenues by up to **20%**.

**60%**

and cut processing time by **60%**.



**Regional Diversification**

**8 – 10% points**

Nearshoring and friend-shoring could further increase after its **8 - 10% points** rise since 2021.

Source: WEF, PwC, ICC



AI-driven platforms will scale adoption, drive integration and shape regulations. Here are some companies that have already begun their digitalisation journey:



## Fintechs can help build a resilient value chain and drive profits in 2025

Fintechs like TASConnect are already helping multinational corporations (MNCs) like Lenovo to lead this charge, offering smart tools and end-to-end working capital solutions that provide real-time visibility and predictive insights. With smarter trade platforms, regional diversification, and sustainability-driven strategies, 2025 promises growth opportunities for businesses ready to embrace innovation and resilience.

[Click here](#)  
to read the full 2025 trends article





## About TASConnect

Headquartered in Singapore, TASConnect is a wholly owned subsidiary of SC Ventures Holdings Limited and incubated through SC Ventures – Standard Chartered’s innovation, fintech investment and ventures arm. We are a leading working capital solutions platform connecting complex enterprise ecosystems to deliver economic value with end-to-end visibility and control. We are firm believers in the principles of co-creation and collaboration with our clients. For more information, please visit <https://tasconnect.com>